



Outer North East Community Committee

FACEBOOK highlights

13th March 2023 – 24th July 2023

Appendix 1

Outer North East Community Committee

Since 13 March 2023 the Outer North East Community Committee Facebook page currently has **746 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!


The most popular post since the 13th March 2023, the post regarding The Legends of

- was engaged with 17 times.
- has reached a total of 907 people

The following below are screenshots of the most popular three posts since the 13th March 2023. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.


Most Popular – 'The Legends of Harewood Forest' Story Hunt

907 people had this post delivered to them with 3 likes and 17 engagements.

 **Leeds City Council Outer North East Community Committee** ...
Published by Kimberly Frangos Lcc · 27 June at 22:11 · 🌐

Great event coming up next weekend in Harewood ward as part of the My Leeds Summer 2023 program:
The Legends of Harewood Forest Story Hunt

A really exciting element is the 'Legends of Harewood Forest Story Hunt' that has been created by residents from Barwick. Posters have been placed in each of the villages and feature a specially designed character. A QR code on each poster provides a link to a fantastical story and there are five to collect along with a secret letter. If... [See more](#)




Explore! The Legends of Harewood Forest Story Trail

Before the Big Summer Picnic, explore the unique villages of the Harewood ward and discover secret fantastical tales.

Hidden somewhere in the villages are posters featuring a magical creature, which will tell you how to access a story. There are 5 stories in total, each one containing a secret letter. Collect all 5 letters to reveal the secret code word. Bring our code word along to the Big Summer Picnic at Thorner Factory Hall on Sunday 9 July to claim a special prize from our storyteller.

Download the map and answer sheet by scanning the QR code:



2nd Most Popular – Celebrating Small Groups and Charities in Leeds.

730 people had this post delivered, with 18 Engagements and 1 like.

 **Leeds City Council Outer North East Community Committee** ...
Published by Jade Pennington · 8 June · 🌐

The Lord Mayor of Leeds, Cllr Al Garthwaite invites you to a Civic Reception to celebrate Small Groups and Small Charities in Leeds.

A small group or charity includes non-profit community or self-help groups run by volunteers, or a volunteer organisation with an annual turnover of less than £25,000. If you are part of one of these many groups that helps to make Leeds a great place to live, then this event is for you!

The event is an opportunity to say thank you to small gr... [See more](#)



3rd Most Popular – Alwoodley for Sport

181 people had this post delivered to them with 17 Engagements and 2 likes.



Leeds City Council Outer North East Community Committee



Published by Kimberly Frangos Lcc · 23 h · 🌐

Don't forget this Awesome event happening today in Alwoodley as part of the My Leeds Summer events #Leeds2023 #myleedssummer



My LEEDS Summer Alwoodley

Our Alwoodley: Festival of Sports and Games

Sun 9 July, various times
See back of flyer for more details

Explore and enjoy sports culture and facilities in our Alwoodley community, and have a go at a new or familiar sport. Come to play and learn, or just to watch, socialise, and connect.

A free day of exercise, sport and fun in Alwoodley. Everyone welcome, open to all abilities.

LEEDS YEAR OF CULTURE 2023
Supported by Leeds City Council

Be part of it
leeds2023.co.uk

Paul Hamlyn Foundation | Heritage Fund | Arts Council England | Yorkshire Wildlife Trust

Images: Paula Soltoway and Pro Ganguly

Our Alwoodley: Festival of Sports and Games

Schedule of events

Sunday 9 July	
10am - 1pm	Walking Poetry, Ecocup (pre registration required)
10:30am - 2pm	Walking Football, Alwoodley Primary School
11am - 2pm	ACE Football Cup, Allerton CE Primary School
11am - 2:30pm	Free Bicycle Repair and Cycling Activities, Allerton CE Primary School
1pm - 3pm	Tai Chi, St Barnabas' Church
3pm - 5pm	Extend Chair-based Exercise, St Barnabas' Church
2pm - 5pm	Criquet and BBQ, Alwoodley Criquet Club
4pm - 6pm	Tag Rugby, Moortown RUFC
4pm - 6pm	Gym Fitness, Shirefit North Leeds
4:30pm - 6:30pm	Table Tennis, Alwoodley Association Hall
4:30pm - 6:30pm	Tennis, Alwoodley Tennis Club
10am - 3pm	LEEDS 2023 Stall, ACA Farmers Market

Monday 10 July

10:30am - 11:30am	Chairrobics, MAZ Community Centre. Must be booked in advance by calling: 0113 268 4211
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All ages and genders are welcome to join the above events. Walking Football, Tai Chi, Extend Chair-based Exercise, and Chairrobics are especially suitable for, but not limited to, less mobile people.

The above are all drop-in activities, except Walking Poetry, which needs to be booked in advance. See event page on leeds2023.co.uk to book.

My Culture, My Community, My LEEDS Summer
A city-wide celebration from June to August 2023



Discover all of the My LEEDS Summer events at:
leeds2023.co.uk

